



CONSULTANTS
MARKETING AND
BUSINESS
DEVELOPMENT

“We didn’t expect immediate results. Guess we were wrong on that count.”

Bill Peacock
President
Peacock Construction
San Francisco, CA



“For years, our company pretty much grew by osmosis. We didn’t spend a ton on marketing. It was one of the duties we expected our project managers to take on.

A hit-and-miss type of effort. But when the recession presented us with a 40% drop in revenue, we needed to change our thinking.”

Instant gratification. “When we hired Marshall four months ago, we didn’t expect immediate results. But they’ve already set us up with substantial connections and appointments. This included making inroads with some large organizations that are very decentralized. Which required a degree of detective work in order to make the right contacts.”

Turnkey performance. “Not being a huge company, we can’t afford to pour \$200K into an inhouse marketing department. So Marshall’s ability to tailor its involvement to our budget is a real benefit. It’s also refreshing that we don’t need to do a lot of hand-holding. Marshall developed our database from scratch using some general guidelines. They’ve been largely on auto-pilot since then.”

During a quarter-century of service to the Bay Area, Peacock Construction has built an enviable reputation for cost-conscious Class “A” tenant improvements for high-rise, mid-rise and garden office buildings. Its retail/restaurant experience has benefitted both high-end and fast-food eateries, along with showrooms and banks. In addition, its advanced-tech expertise is a valuable component for the medical, biotech and related fields.



PEACOCK
Construction, Inc.
Quality Construction - On Time - On Budget

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